



## Announcing our Blog

Leaders are communicators, and the Communications & Publicity (C&P) committee wants to inspire you with our new blog. We hope to encourage you to pursue actively both old and new avenues of communications and publicity. We will be making suggestions, giving examples, and offering help. Join us in our journey to stimulate communication in our DKG community.

Posts are made weekly. Click the blog link below and join in the discussion. You can also follow by e-mail for a notice of updates.



## YouTube Channel

Did you know there is a DKG YouTube Channel? It currently has 47 videos, including the following gems:

- convention general sessions and keynote speakers
- a tour of DKG International headquarters
- DKG Fine Arts Gallery
- How-to technology videos
- DKG members sharing their stories

Don't miss the leadership keynote by Mike Figliuolo. [Link to The DKG International YouTube Channel.](#)

## Website Resources for Members

DKG has a beautiful website with many resources to support members. Some of these resources are password protected and require members to sign in. Many committees also have additional resources on their individual committee pages. Seven categories of resources currently found at [dkg.org](http://dkg.org) include:

- Brochures: pdf's available for printing include overviews of member benefits, foundations, and funds
- Chapter Resources (see image of categories below): strategies to strengthen chapters and support members
- Logos: the only graphics from the website that can be used by members
- Music: The *Delta Kappa Gamma Song* lyrics and sheet music
- Presentations: PowerPoints, including a new template for 2016-2018
- Publications: online versions of the *Bulletin—Journal*, *Bulletin—Collegial Exchange*, *DKG NEWS*, and the *President's Page*
- Society Documents: *Constitution* and *International Standing Rules*; *Go to Guide*; *GAAP* (Guidelines, Actions, Policies and Procedures), and the *Strategic Plan 2012-2025*



Chapter Resources



PowerPoint Template 2016-2018

## Resources for Editors and Webmasters

Updated Society graphics, including the new white rose collection, can be obtained from the website under resources and logos. In addition to .jpg and .png files, encapsulated PostScript (.eps) files are available. "Use of Society Graphics" is a document explaining branded graphics usage. Members sometimes want to use images from the DKG website ([www.dkg.org](http://www.dkg.org)) for their newsletters or websites. Be aware that the ONLY images available for use from the DKG website are those in the Logo Library. Other images on the DKG international website are copyrighted and used by permission or purchase. That permission or purchase does NOT extend to state organizations or chapters.

